



ATC Demand Management

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February 13 & 14, 2008
New York, NY

Produced by:
AVIATION WEEK

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Expected Delegates

- ATC Service Providers
- Directors and VPs of Operation and Marketing for Airlines / Commercial Operators
- Airports & Airport Authorities
- Air Traffic Controllers
- General Aviation Pilots
- Civil Aviation Authorities
- Consultants
- Avionics and related technology Manufacturers

About AVIATION WEEK's Management Forums:

- The sessions are structured panels that emphasize interaction between the speakers and the delegates. The audience driven format allows each delegate the opportunity to share their own experience and best practices assuring a well-round discussion.
- Discussions are led by industry leaders. The audience is comprised of management and executive level decision makers. Expect a room of your peers.
- One and a half-day, highly focused, intensive programs. The takeaways are well defined and the information is most current assuring an extremely valuable and worthwhile experience.

Forum Summary

What can be done now to alleviate air traffic congestion without compromising the industry's financial health? The solutions that are upcoming (ie NextGen) will not come into fruition until at least the next decade. Airspace redesign is a long term solution. This Forum is a strategic discussion to identify near-term strategies to increase capacity and alleviate air traffic bottlenecks while stimulating economic growth. The Forum will convene:

- Operators and airport authorities to share their lessons learned and upcoming projects.
- Economists and industry analysts to explain the full economic impact of delays and proposed solutions.
- Leading air traffic management and demand management strategists to share the latest innovations.

**For the latest agenda, email
forums@aviationweek.com**

- 8:00 a.m. **Registration**
- 9:00 a.m. **Opening Address**
Moderated by: **Benet Wilson**, Editor, AVIATION WEEK
D.J. Gribbin, General Counsel, Department of Transportation
- 9:50 **Forum Chair Welcome**
Hon. Andrew B Steinberg, Former Assistant Secretary of Transportation for Aviation and International Affairs;
FAA Chief Counsel
- 10:00 a.m. **Session One: The Demand Management Debate**
This session provides a comprehensive assessment of various demand management strategies and details the potential impact on the air transport chain. Speakers will share their best practices and lessons learned in applying demand management strategies, including pricing policies, slot controls / quotas, and auctions.
Moderator: **Dr. R. John Hansman**, Professor, Department of Aeronautics and Astronautics, MIT
Nancy Kalinowski, Vice President – Systems Operations, FAA
Dr. Dorothy Robyn, Principal, The Brattle Group
Tom Kinton, CEO, Massport
- 11:15 a.m. **Networking Break**
- 11:45 a.m. **Session Two: The Economics of Congestion Management**
Congestion is an economic threat. How serious is it and which markets will suffer the most? This session will examine the air traffic challenges from a financial perspective.
 - Are economic incentives an effective solution?
 - Taxes vs User Fees
 - Geography: How will decisions for the New York area impact the economies of other cities?**Steve Strauss**, Transportation Policy Analyst, Office of Policy Management, NYC Comptroller's Office
Cyriel Kronenburg, Assistant Director, Airport & ATC Charges, IATA
Sharon Pinkerton, Vice President, Government Affairs, ATA
- 12:30 p.m. **Neil Planzer**, Vice President of ATM Strategy for The Boeing Company and Chairman, Air Traffic Control Association
- 1:10 p.m. **Networking Luncheon** hosted by [Northrop Grumman](#)
- 2:30 p.m. **Session Three: Tackling Congestion through Collaboration**
Featuring stakeholders involved in the air transport chain, panelists will discuss new strategies to best use existing infrastructure to tackle congestion and prevent a decline in service standards. Speakers representing airports, operators and air traffic management systems will expand on the priorities of their respective groups and identify mutually beneficial strategies for providing new capacity. How can these stakeholders work together to increase capacity while sustaining growth?
Moderator: **Thomas J Flynn**, Director, Raytheon
George Donohue, Professor, George Mason University
Robert Poole, Director of Transportation Studies, Reason Foundation
James M. Crites, Executive Vice President Operations, DFW International Airport
Neil Stronach, Vice President Operations, Planning, Control & Reliability, Delta Airlines
Steve Brown, Senior Vice President, Operations, NBAA
- 4:00 p.m. **Networking Break**

- 4:15 p.m. **Session Four: Transforming Technology into Actionable Processes**
 Several operators and air transport management services are leading the implementation of next-gen related innovations and procedures. How can the lessons learned from implementing new technologies, including ADS-B and RNAV, translate and be deployed in future processes and operational strategies?
Alex Hendriks , Deputy Director ATM Strategies, EUROCONTROL
Dale Wright, Director of Safety and Technology, NATCA
Victoria Cox, Vice-President, ATO Operations Planning Services, FAA
Barrett R. Byrnes, NATCA President JFK Tower, NATCA
- 5:15 p.m. **Day One Closing Remarks by Forum Chair**
Hon. Andrew B Steinberg, Former Assistant Secretary of Transportation for Aviation and International Affairs; FAA Chief Counsel
- 5:30 p.m. **Networking Reception**
- 6:30 p.m. **Day One Ends**

Day Two: February 14

Preliminary Agenda, subject to change

Last updated: February 7, 2008 (Latest Changes in RED)

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- 8:15 a.m. **Registration**
- 9:00 a.m. **Welcome and Day One Summary**
 Congestion in the New York area airports plays a role in 75 percent of the flights delayed nationwide. The second day of the Forum will be a highly interactive best practices exchange focused on tackling the air traffic challenges specific to the Northeast corridor and applying those lessons to other high-congestion areas.
- 9:15 a.m. **Opening Address**
David Z, Plavin, former President of Airports Council International – North America and former Director of Aviation for the Port Authority of New York and New Jersey
- 10:00 a.m. The Regional Airline Perspective
Roger Cohen, President, Regional Airline Association
- 10:30 a.m. Break
- 11:00 a.m. **Strategies & Solutions Exchange**
 The Strategies & Solutions exchange elevates the interactivity of the Forum to a new level. Delegates will work in groups to tackle a specific challenge and identify solutions through the application of experiences, best practices and lessons learned.
- 12:15 p.m. **Forum Concludes**

